



Tips for shooting better video on your smartphone:

1. Shoot horizontal, not upright – This will enable viewers to watch the video at a full size on a monitor.
2. Keep it smooth and steady – We recommend using a tripod, propping the phone up in a location that captures your head in the shot or have someone with steady hands record the video for you.
3. Make the light work for you – Find an area where the light is even in the area you want to record. If some parts of the shot are looking too bright or too dark, changing your position and finding another angle.
4. Record good audio – We recommend locating where your microphone is on the phone being used to ensure it is not being obstructed. Be sure to speak loud enough and clearly within a quiet controlled environment
5. Look before recording – Take a moment to check the amount of available memory on your phone and battery life
6. Let your personality shine through! – These videos are for the providers to get to know you professionally and personally, so please do not be afraid to let your personality out in the video.