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# *Medical Service Conference*

*Thursday January 11, 2024*

*6:00 pm—7:00 pm*

*Teams meet*

Meeting ID: 216 416 889 14

Call in +1 929-346-6953,,581064918#

Phone Conference ID: 581 064 918#

## ***Viral Information and Our Patients: Taking the “mis” out of misinformation***

Presented by

**Dr. Brittany Seymour and Dr. Tien Jiang**

Harvard Dental School

### **Objectives:**

Recognize new strategies for evidence-based health communication and immediate techniques for developing more effective health messages.

Discover keys to supporting and overcoming common patient concerns when providing health information.

Explain readability and plain language in the context of patient communication and education.

Disclosure : Speaker has no relevant financial relationships to disclose. Individuals in a position to control the content of this activity have indicated they have no relevant financial relationships to disclose.

Beverly Hospital, a member of Beth Israel Lahey Health, designates this live educational activity for a maximum of *1 AMA PRA Category 1 Credit*<sup>™</sup> Physicians should claim only credit commensurate with the extent of their participation in the activity.

Beverly Hospital is accredited by the Massachusetts Medical Society to provide continuing medical education for physicians.